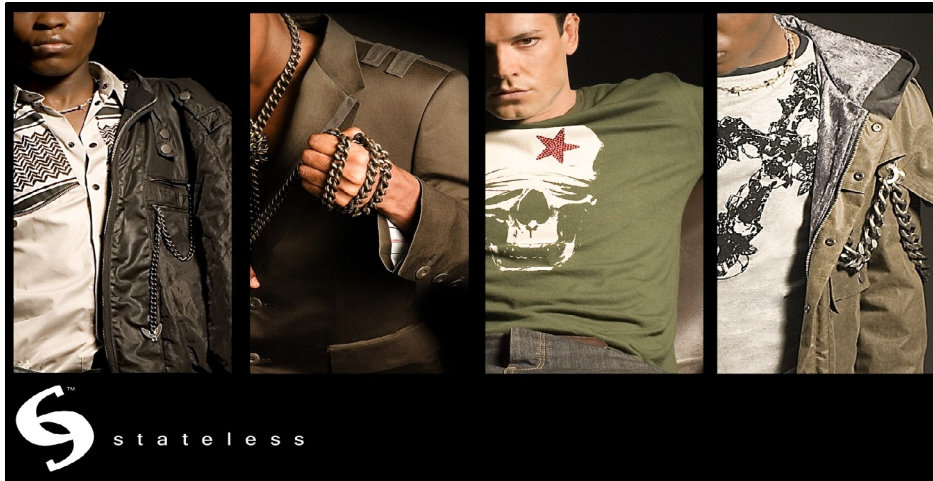


Launched to critical acclaim!

Stateless



Stateless is an exciting new clothing company exclusively for men. The aim of the company is to produce distinctive clothing for the discerning dresser. Stateless fashion is fresh yet timeless, stylish yet unique and contemporary without ever being average. The Stateless label was conceived in order to provide the astute male with genuine clothing choices whilst appealing to his darker side. The company offers intelligently designed, effortlessly stylish clothing for those who wish to celebrate their uniqueness and stand out from the crowd.

Stateless clothing draws upon influences from across the globe and celebrates the cross-cultural world in which we live. Stateless tailoring uniquely blends a variety of ethnic influences to create a pioneering style for men who want to make a statement with their clothing. The Stateless collection is moody, edgy, experimental and fresh.

Designer profile: **Rai**

Kurdish designer, Rai arrived in the UK as a 10-year-old refugee in 1978. He is a prolifically creative person and has worked as a graphic designer and animator for much of his adult life.

Since childhood he has been intrigued by fashion and has always enjoyed designing menswear as a hobby. A frustration over the lack of unique clothing for men inspired Rai to turn his hobby into a business and the Stateless label was born. Describing the new collection Rai says, "The mood of my clothing is dark and edgy which reflects my early childhood experiences of war and persecution. I want men to have as much choice as women over how they dress. Stateless offers unique, well tailored, stylish clothing for men who are bored with high street fashion and enjoy dressing to express their individuality."



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