

## Launched to critical acclaim!



BowHo clothes are fun. They are meant for an occasion and are bound to get you noticed. They are made from vintage and antique materials; re-worked to make unique garments.

Showroom: Fashion Enter Representing, Unit 2, Centrale Shopping Mall, 21 North End, Croydon CR0 1TY

Designer profile: Josephine Beckett

Josephine Beckett, 24, despite studying Journalism at University, the leap into fashion design came after friends would ask for copies of 'home-made' outfits. Josie realised that her friends were craving individuality away from the High St. Josie's emphasis is always on fun, young, bright clothes which make a statement but don't take themselves too seriously.



Jenny Holloway  
Director

Maciej Wisniewski  
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